



Contest Rules

The following constitutes Contest Rules, both on and off-air, on River Valley Radio/Max Media of Arkansas.

1. All River Valley Radio/Max Media of Arkansas contests are open to any/all River Valley Radio/Max Media of Arkansas listeners, unless otherwise specified by River Valley Radio/Max Media of Arkansas or its affiliates.
2. Only one winner or qualifier per family or household will be allowed.
3. All prizes, unless otherwise specified, must be picked up within 14 days of winning. River Valley Radio/Max Media of Arkansas will not notify winners of the time remaining on their prize. It is the responsibility of the winner to claim the prize within the 14 days provided.
4. All unclaimed prizes will be forfeited.
5. River Valley Radio/Max Media of Arkansas is at liberty to give away any unclaimed prize at the end of the 14 day grace period.
6. All major prizes will be given away by River Valley Radio/Max Media of Arkansas. Odds of winning will depend on the number of qualified entries.
7. River Valley Radio/Max Media of Arkansas may substitute another prize of equal value, in the event of non-availability of an announced prize.
8. In the case of a dispute over telephone lines, the decision of River Valley Radio/Max Media of Arkansas is final.
9. In the event that two telephone lines are tied together during a phone contest, the entire phone call will be disqualified and another phone call will be taken. River Valley Radio/Max Media of Arkansas cannot award duplicate prizes to both parties in a "tied together" situation. An example of a "tied together" call may be two telephone calls originating from the same location or residence or a party line.
10. Employees of River Valley Radio/Max Media of Arkansas, Max Media of Arkansas, its advertising agencies, their affiliates, representatives, and their families or households and their employees are ineligible to enter/win.
11. Prizes may be mailed at the discretion of River Valley Radio/Max Media of Arkansas. River Valley Radio/Max Media of Arkansas is not responsible for the failure or tardiness of prizes delivered via US Postal Service. Otherwise, prizes must be claimed in person, unless otherwise specified. Prizes can be picked up at the River Valley Radio/Max Media of Arkansas studios, 2705 East Parkway, Russellville; or at 1835 Hwy 113 W, Morrilton, weekdays from 8:00 a.m. to 5:00 p.m. Proper identification (valid driver's license, passport, state ID, military ID required).
12. In certain "unique situations", a designated representative will be allowed to accept prize for the winner. Written authorization from the winner including representative's name, ID, and a photocopy of the winner's drivers license is required. River Valley Radio/Max Media of Arkansas will qualify what constitutes a "unique situation."

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13. River Valley Radio/Max Media of Arkansas is not responsible for defective prizes.
14. Additions or deletions to these rules may be made at the discretion of River Valley Radio/Max Media of Arkansas, and may be enacted at any time.
15. River Valley Radio/Max Media of Arkansas, its agencies, affiliates, sponsors or representatives absolve themselves of any liability, financial or otherwise, resulting from any on or off-air contests staged by River Valley Radio/Max Media of Arkansas.
16. All contest entries become the property of River Valley Radio/Max Media of Arkansas. Furthermore, River Valley Radio/Max Media of Arkansas may withhold any contest materials crucial to the completion of the contest.
17. All contestants acknowledge, as a condition of entry, that River Valley Radio/Max Media of Arkansas has a right to publicize, or broadcast the winner's name, character, likeness, voice or all matters incidental herein.
18. All prizes are non-transferable and void where prohibited by law. No cash substitution of prizes allowed.
19. Winners understand and agree that they are responsible for any and all taxes incurred on prizes received.
20. In the event that a winner chooses not to accept a prize, he or she forfeits all claim to that prize. River Valley Radio/Max Media of Arkansas then has the right, at its discretion, to award that prize to a contest runner-up or hold another contest.
21. Basic contest rules and addenda are available for review during regular business hours at the River Valley Radio/Max Media of Arkansas offices, 2705 East Parkway, Russellville, Arkansas; and at 1835 Hwy 113 W, Morrilton, Arkansas.
22. Any tie will be broken by random drawing from among the tied, qualified entries. The drawing will be conducted by River Valley Radio/Max Media of Arkansas, and the results of the drawing are final.
23. The decision of River Valley Radio/Max Media of Arkansas is final. Winners of drawings will be notified by phone. Only one winner or qualifier per family or household every thirty (30) days.

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